

TECHNOLOGY TRANSFER PRESENTS

# MAX DOLGICER

---

## **SOA GOVERNANCE**

---

### **The Key for Improving**

---

## **SOA Maturity**

---

**JUNE 23, 2009**

RESIDENZA DI RIPETTA - VIA DI RIPETTA, 231  
ROME (ITALY)



[info@technologytransfer.it](mailto:info@technologytransfer.it)  
[www.technologytransfer.it](http://www.technologytransfer.it)

## ABOUT THIS SEMINAR

Once a company has completed initial SOA projects, the number of deployed services increases such that the key question is no longer how to build services, but rather how to efficiently govern them. At this point companies reach a SOA maturity level where they want to take a systematic approach to achieving better ROI as well as improve Business agility. The focus of a Governance oriented SOA is typically on reusability (potentially across Lines of Business and Business partners), reducing the application portfolio complexity by eliminating redundant functionality, securing how a growing number of users accesses integrated applications, and assuring that Service Level Agreements (SLAs) are met. This seminar first explains how IT, Enterprise Architecture (EA), and SOA Governance relate; it then provides an overview of service life cycle Governance from service design time to change time, and then discusses the considerations for implementing a SOA Center of Excellence. The seminar also shows how to develop a roadmap for SOA evolution and closes with a Case Study that illustrates an ROI model for service reuse.

### COURSE OBJECTIVES

- Distinguish between IT, EA and SOA Governance
- Understand how to govern the complete services lifecycle – from design time, over Run-time to Change time
- Be able to define practical guidelines and policies to assure that project teams follow a consistent approach to service design and implementation
- See how the different SOA projects in your organization fit into the big picture of a SOA roadmap

### WHO SHOULD ATTEND

- Architects
- Designers
- IT Managers

## OUTLINE

- Introduction to SOA
  - Services defined
  - The layered architecture
  - Key SOA principles
  - The changing notion of applications
- IT Governance
- Enterprise Architecture Governance
- The need for SOA Governance and the benefits it can provide
- SOA Governance overview
- Architecture Governance
- Service lifecycle Governance
  - Design time
    - \* Adopting a Service Oriented SDLC methodology
  - Run time
  - Change time
- SOA Governance tools
- Overview
- Repositories & registries
- Standards
- SOA Center of Excellence (COE)
  - Responsibilities
  - Challenges
  - Approach
- Evolving SOA Governance – a typical lifecycle
  - Determine the requirements for Governance
  - How are the requirements covered by existing IT/EA Governance?
  - Design the processes, policies, organization, and infrastructure
  - Deployment, measurement, feedback
- Developing a roadmap for SOA adoption
- Return On Investment (ROI) – a client example
  - Business process walk-through
  - ROI model for service reuse
- Conclusions

# INFORMATION

<p><b>PARTICIPATION FEE</b></p> <p>€ 700</p> <p>The fee includes all seminar documentation, luncheon and coffee breaks.</p> <p><b>VENUE</b></p> <p>Residenza di Ripetta Via di Ripetta, 231 Rome (Italy)</p> <p><b>SEMINAR TIMETABLE</b></p> <p>9.30 am - 1.00 pm 2.00 pm - 5.00 pm</p>	<p><b>HOW TO REGISTER</b></p> <p>You must send the registration form with the receipt of the payment to: TECHNOLOGY TRANSFER S.r.l. Piazza Cavour, 3 - 00193 Rome (Italy) Fax +39-06-6871102</p> <p><b>within June 8, 2009</b></p> <p><b>PAYMENT</b></p> <p>Wire transfer to: Technology Transfer S.r.l. Banca Intesa Sanpaolo S.p.A. Agenzia 6787 di Roma Iban Code: IT 34 Y 03069 05039 048890270110</p>	<p><b>GENERAL CONDITIONS</b></p> <p><b>GROUP DISCOUNT</b></p> <p>If a company registers 5 participants to the same seminar, it will pay only for 4. Those who benefit of this discount are not entitled to other discounts for the same seminar.</p> <p><b>EARLY REGISTRATION</b></p> <p>The participants who will register 30 days before the seminar are entitled to a 5% discount.</p> <p><b>CANCELLATION POLICY</b></p> <p>A full refund is given for any cancellation received more than 15 days before the seminar starts. Cancellations less than 15 days prior to the event are liable for 50% of the fee. Cancellations less than one week prior to the event date will be liable for the full fee.</p> <p><b>CANCELLATION LIABILITY</b></p> <p>In the case of cancellation of an event for any reason, Technology Transfer's liability is limited to the return of the registration fee only.</p>
---	--	---

## MAX DOLGICER

**SOA GOVERNANCE**

Rome June 23, 2009  
Residenza di Ripetta - Via di Ripetta, 231  
Registration fee: € 700

**Special fee for the delegates who attend both seminar and "International SOA Conference 2009": € 2200**

If registered participants are unable to attend, or in case of cancellation of the seminar, the general conditions mentioned before are applicable.

first name .....

surname .....

job title .....

organisation .....

address .....

postcode .....

city .....

country .....

telephone .....

fax .....

e-mail .....



Stamp and signature

Send your registration form with the receipt of the payment to:  
**Technology Transfer S.r.l.**  
Piazza Cavour, 3 - 00193 Rome (Italy)  
Tel. +39-06-6832227 - Fax +39-06-6871102  
info@technologytransfer.it  
www.technologytransfer.it



## *SPEAKER*

**Max Dolgicer** is an internationally recognized expert and Managing Director at International System Group (ISG), Inc, a leading consulting firm that specializes in IT Strategy, development and integration of large-scale distributed applications using Service-Oriented Architectures. Mr. Dolgicer has been involved in management and technical roles in many of the engagements for ISG's clients. He has more than 28 years of management and technical experience in development and support of mission-critical business applications and software products.