

TECHNOLOGY TRANSFER PRESENTS

MIKE ROSEN

Applied TOGAF
Beyond Certification
to Practical Application

MAY 28-29, 2012

Architecture Skills
for IT Professionals

MAY 30-31, 2012

RESIDENZA DI RIPETTA - VIA DI RIPETTA, 231
ROME (ITALY)



info@technologytransfer.it
www.technologytransfer.it

ABOUT THIS SEMINAR

Organizations today have discovered the value and benefits of Enterprise Architecture and are now looking for ways to implement it in their organization. TOGAF is the only real option for an industry standard approach, and has seen a significant interest in adoption and certification. But all too often, after achieving a certification, the architect and organization is left wondering: 'What next?'

One of the most challenging and important parts of TOGAF is tailoring it to your organization. Unfortunately, most TOGAF training is focused on preparing participants for the certification examination. In order to provide a certified TOGAF course, the material is highly regulated by The Open Group, ensuring a consistent level of knowledge and a command of the TOGAF vocabulary, but leaving little time for topics such as implementation examples to be covered in the class.

This course is focused on the practical aspects of how to apply TOGAF within your organization. It stresses two areas: Tailoring TOGAF, and creating an Architectural Vision. Anyone who is involved in implementing TOGAF will find the course invaluable. TOGAF certification is not required for the course, although participants who are certified will find that the course reinforces and builds on their knowledge. Note that this is not a certified TOGAF course and it is not intended for certification exam preparation. Rather, it illustrates the practical implementation of TOGAF through an extensive example.

The tutorial is structured as a mix of presentation, interactive discussion and group based exercises, so participants get the chance to apply the concepts learned to example scenarios during the facilitated exercises.

SEMINAR OBJECTIVES

- Understand principles and Best Practices for applying TOGAF
- Get practical experience tailoring TOGAF and the ADM
- Work through an example development of an Architecture Vision and Target Architecture
- Understand an Agile approach to TOGAF and Governance
- Learn to avoid common mistakes and distractions

WHO SHOULD ATTEND

- IT Architects
- Enterprise Architects
- Domain Architects
- Everyone involved in the implementation of TOGAF

OUTLINE

DAY 1

Tailoring TOGAF and the Preliminary Phase

- TOGAF Review
 - TOGAF Principles
 - ADM
 - Architecture Content Framework
 - Architecture Capability Framework
 - Strengths and weaknesses
 - Guidelines for applying
- Implementing the Preliminary Phase
 - Taking an Agile approach
 - Implementation goals, principles, and key success factors
 - Tailoring the ADM
 - Making principles actionable
 - Considering organizational factors
 - Measurement and metrics
 - The Repository Trap
 - How much governance is too much?

DAY 2

Creating an Architectural Vision

- Implementing the Architecture Vision Phase
 - Creating a 'minimum' architecture
 - Stakeholders Management Viewpoints
 - Conceptual Architecture
 - Communications
 - Emphasizing target versus baseline architectures
- Target Architecture
 - Identifying appropriate artifacts
 - Target viewpoints
 - Incorporating principals
 - Business Architecture
 - IT Systems Architecture
 - Technology Architecture
 - Best Practices
- Iteration and subsequent cycles
- Creating an Architecture Iteration Roadmap
- Case Study
- Conclusion

ABOUT THIS SEMINAR

Many organizations have adopted enterprise or IT architecture, created architecture organizations, and given people the job title of 'Architect'. Unfortunately, just having the title architect doesn't mean that you have the proper skills or know the industry Best Practices associated with the job.

Luckily, there is help. This tutorial focuses on the skills needed to be an effective Architect. Whether you're an Enterprise Architect, Solution Architect, IT Architect, or Software Architect, this course will provide practical principles, skills, and techniques for improving your job.

The course is structured to complement a project lifecycle and explores the skills involved in carrying a project from ideation and conception through design and implementation and the engagement models and interactions with different stakeholders (both architectural project and solution project).

The tutorial is structured as a mix of presentation, interactive discussion and group based exercises, so participants get the chance to apply the concepts learned to example scenarios during the facilitated exercises.

SEMINAR OBJECTIVES

Delegates will gain an overall understanding of architectural skills and how to apply them, including:

- Applying architectural principles to decision making
- Effective inquiry and analysis of problems
- Conceptualizing and visualizing a solution
- Formalizing architecture as specification
- Interaction with stakeholders

WHO SHOULD ATTEND

Existing Architects who want to improve their skills, including:

- Business Architects
- Enterprise Architects
- Solution Architects
- Software Architects and Architecture Managers
- Anyone who aspires to become an Architect

OUTLINE

DAY 1

Architecture Principles and Skills

- Architecture principles
 - Making principles actionable
- Architecture skills overview
- The architecture of Architecture
- Modeling skills
 - Consistency
 - Relevance and Readability
- Thinking like an Architect
 - Breadth versus depth
 - Interdisciplinary
- System Thinking
- Intelligent, effective inquiry
 - Challenging Assumptions
- Integrating the big picture view
- Architectural analysis
- Abstraction
- Conceptualization

DAY 2

Visualization and Communications

- Visualization
 - Conceptual and formal visualizations
- Formalization
 - Types of models
 - Models and metamodels
- Patterns
 - Using patterns
 - Creating patterns
- Standards
 - What, where, when?
 - Practice what you preach
- Communications
 - Stakeholder management
 - Defining viewpoints
 - Talk the talk
- Designing and performing architectural assessments
- Architectural review
 - Designing and performing
 - Getting buy-in and delivering value
- Architecture programs and teams
 - Architecture and team visions
 - Organizational guidelines
 - Best Practices
- Conclusion

INFORMATION

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| <p>PARTICIPATION FEE</p> <p>Applied TOGAF € 1200</p> <p>Architecture Skills € 1200</p> <p>Special price for the delegates who attend both seminars: € 2250</p> <p>The fee includes all seminar documentation, luncheon and coffee breaks.</p> <p>VENUE</p> <p>Residenza di Ripetta Via di Ripetta, 231 Rome (Italy)</p> | <p>SEMINAR TIMETABLE</p> <p>9.30 am - 1.00 pm 2.00 pm - 5.00 pm</p> <p>HOW TO REGISTER</p> <p>You must send the registration form with the receipt of the payment to: TECHNOLOGY TRANSFER S.r.l. Piazza Cavour, 3 - 00193 Rome (Italy) Fax +39-06-6871102</p> <p>within May 14, 2012</p> <p>PAYMENT</p> <p>Wire transfer to: Technology Transfer S.r.l. Banca: Cariparma Agenzia 1 di Roma IBAN Code: IT 03 W 06230 03202 000057031348 BIC/SWIFT: CRPPIT2P546</p> | <p>GENERAL CONDITIONS</p> <p>GROUP DISCOUNT If a company registers 5 participants to the same seminar, it will pay only for 4. Those who benefit of this discount are not entitled to other discounts for the same seminar.</p> <p>EARLY REGISTRATION The participants who will register 30 days before the seminar are entitled to a 5% discount.</p> <p>CANCELLATION POLICY A full refund is given for any cancellation received more than 15 days before the seminar starts. Cancellations less than 15 days prior the event are liable for 50% of the fee. Cancellations less than one week prior to the event date will be liable for the full fee.</p> <p>CANCELLATION LIABILITY In the case of cancellation of an event for any reason, Technology Transfer's liability is limited to the return of the registration fee only.</p> |
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APPLIED TOGAF

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BOTH SEMINARS

Special price for the delegates who attend both seminars: € 2250

first name

surname

job title

organisation

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postcode

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e-mail



Stamp and signature

Send your registration form with the receipt of the payment to:
Technology Transfer S.r.l.
Piazza Cavour, 3 - 00193 Rome (Italy)
Tel. +39-06-6832227 - Fax +39-06-6871102
info@technologytransfer.it
www.technologytransfer.it

If anyone registered is unable to attend, or in case of cancellation of the seminar, the general conditions mentioned before are applicable.

SPEAKER

Mike Rosen is Chief Scientist at Wilton Consulting Group, which provides expert consulting in Enterprise Architecture, Business Architecture, Service-Oriented Architecture, and Model Driven Solutions. Mr. Rosen is also Director of Enterprise Architecture for the Cutter Consortium, Editorial Director for SOA Institute, and a founding member of the Business Architects Guild. His current emphasis is on the architecture and implementation of agile, flexible Business solutions. He has years of experience in the architecture and design of applications for global corporations and 20+ years of product development experience for distributed technologies including DCE, CORBA, DCOM, J2EE, Web Services, Transaction Processing, and Messaging. Mr. Rosen is an internationally recognized speaker and author of several books including “**Applied SOA: Architecture and Design Strategies**”.